



Media Kit

Katy Widrick is a Television Producer (*Growing Bolder*) and Social Media Manager who blogs about technology, health and fitness and current events at <http://katywidrick.com>.

An accomplished speaker, presenter and founder of the #Fitblog chats on Twitter (<http://fitblogchats.com>), Katy is available to speak at your event and/or represent your brand through event sponsorships.



ABOUT

Offering weekly Twitter and networking tips, as well as advice for balancing health and fitness with busy lives, Katy is a leader in blogging and social media. She is experienced on camera, appearing as the technology reporter for *Growing Bolder* on public television, as well as an accomplished athlete. She has completed multiple triathlons, half marathons and other fitness events, and shares helpful guidance for getting started with healthy living goals.

BLOG STATISTICS

Each number is a monthly average.

- Unique Visitors:
- Page Views:
- Feed subscribers*:
- Twitter Followers:
- Facebook Friends:
- Klout Score:

*as determined by Feedburner

SERVICES

Packages customized upon request.

- Sponsored representation at events
- Speaking/presenting
- Event planning
- Social media consulting
- Sponsored posts
- Freelance Writing

BENEFITS

Sponsors will have access to post-campaign analytics.

- Professional representation of product and/or brand
- Reach a large, targeted audience
- Creative, out-of-the-box campaigns
- Multiple platforms